

Link sentence – Gati inks pact with Meridian Mobile

Business Standard

Gati inks pact with Meridian Mobile

Date: 07-10-2010 | Edition: Chennai | Page: 3 | Source: Bureau | Clip size (cm): W: 4 H: 7

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PTI

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Economic Times

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DNA

Gati, Meridian in pact

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Hindu Business Line

Gati, Meridian tie up

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Gati, Meridian tie up

Hyderabad: Mobile phone manufacturer Meridian has tied up with Gati Ltd for distribution of its products. "The agreement will make Gati the sole logistics and supply chain solution provider for Fly, Meridian's flagship GSM phone brand in India," Mr Harry Lagad, Executive Director, Gati, said here in a press release. Redsun, the supply chain solutions division of Gati, will manage the account. "Redsun is eyeing revenue of Rs 400 crore in the next two years," he added. — **Our Bureau**

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New Indian Express

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HYDERABAD | GATI

Pact with Meridian Mobile

Gati Ltd., on Wednesday, said it has partnered with Meridian Mobile Pvt., Ltd., part of the UK-based Meridian Group, as its sole logistics and supply chain solutions provider for Meridian's GSM phones 'Fly' in India. Gati will provide integrated operations from procurement to warehousing, inventory management, order management, demand-supply support and analytics, distribution and reverse logistics. Harry Lagad, Executive Director, Gati Ltd., said, "This tie-up is testimony of our ability to innovate services and offerings."