



Gaticonnect offers authentic Hyderabad Haleem during Ramzan

'Gati to offer Haleem through its website, delivery in selected locations in India'

Hyderabad, July 04, 2014: Express Distribution and Supply Chain major Gati Ltd has partnered with GI certified Haleem specialist Pista House to make Hyderabad Haleem available in selected cities across India. Gati is the first one who introduced this offering and continues its service of delivering this delicacy for more than a decade.

The pre-bookings were started from the 25th June 2014 and deliveries are scheduled to commence from the first week of July. The preparation of Haleem goes on till early in the morning. Once ready it is packed in containers and airlifted for delivery from Pista House, Hyderabad to different cities. The packing provided by Pista house complemented by Gati's same day delivery, ensures that Haleem remains fresh with its taste intact till it is consumed in the night.

The renowned Pista House over the years has acquired a prestige for its specialized Haleem with the Hyderabad zing and is made with pure meat and ghee along with the right choices and mix of spices, wheat and dry fruits. Pista House has the honour of being the first Authorised User of registered Geographical Indicator # 193, Hyderabad Haleem.

This service is currently available daily in selected areas in Delhi NCR, Pune, Mumbai, Bangalore, Chennai and Hyderabad and twice in one week in Coimbatore and Vishakhapatnam. The box of Haleem is priced at Rs. 651/Kg and there is a special price of Rs. 451/Kg for anyone ordering from Hyderabad. There also is an option for ordering in bulk through a 5Kg and 10 Kg pack. The order can be placed by logging on to www.gaticonnect.com.

About Gati Connect:

Gati Connect is Gati's very own shopping portal where in Gati offers customers a complete e-commerce platform linked to a physical distribution network. Unique to its offering, specialty products are sourced from their origin and delivered to the customer specified delivery location. Authentic and best of India products ranging from Kesar from Kashmir, Alphonso Mangoes from Ratnagiri, Peanuts from Baruch, Chikki from Lonavala, Petha from Agra are available on www.gaticonnect.com. The products are sourced from reputed and niche merchants (to keep the authenticity and flavor intact) to provide the product quality and aesthetic packaging and the reliable logistic delivery assures the quality and authenticity of the products reach, at the right time for gifting occasions, events and festivities.



About Gati Ltd:

Gati Limited (www.gati.com) is pioneer and leader in Express Distribution and Supply Chain Solutions in India delivers 5.75 million packages per month. Having started as a cargo management company in 1989, Gati has grown into an organization with more than 7,000 business partners and a network reach of 667 out of total 671 districts in India. Gati has over 4000 vehicles on the road excluding their fleet of refrigerated vehicles, container shipping vessels and world class warehousing facilities across India. Furthermore, Gati has a strong market presence in the Asia Pacific region and SAARC countries. Gati has offices in India, Singapore, Hong Kong, China, Nepal and Thailand.

For further information, please contact:-

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