



## **Media Release**

# **This Raksha Bandhan, Gati won't let distance stop you from expressing your love**

*Log on to [www.gaticonnect.com](http://www.gaticonnect.com) to choose from a wide range of Rakhis and we will have them door delivered to you*

**Hyderabad August 13, 2013: Gati Ltd** on the festival of Raksha Bandhan makes available a wide range of exceptional collection of traditional Rakhis on its online portal [www.gaticonnect.com](http://www.gaticonnect.com). Also included in the collection are specially sourced Rakhis based on cartoon characters such as Ben10, Chota Bheem, Ganesha, Harry Potter which are very popular among the age group of 5-15 years.

As a value-add to the offering, Gati is also delivering special Rakhi gift hampers comprising of Chocolates, Greeting Cards, Dry fruits, Pooja thali's and Delicious Sweets. Priced at Rs. 151 and above, one can choose from over 40 categories of Rakhis and gift hampers to make the celebration a memorable one.

We at Gati, understand the significance of the festival of "Raksha Bandhan" that symbolizes the sisters love and prayers for her brother's well-being and the brothers lifelong vow to protect her. We take extreme pride in being instrumental to keep this bonding alive by bridging distances.

The last date of placing orders online is 16<sup>th</sup> August, so hurry up and place the order right now.

### **About Gati Connect:**

Gati Connect is Gati's online shopping portal that offers customers a complete e-commerce platform linked to a physical distribution network. Under the category of Make My Giftz, specialty products are sourced from its origin and delivered to the customer specified delivery location. Best of India products ranging from Kesar from Kashmir, Alphonso Mangoes from Ratnagiri, Peanuts from Baruch, Chikki from Lonavala, Petha from Agra are just to name a few that are available on [www.gaticonnect.com](http://www.gaticonnect.com)

The products are sourced from reputed and niche merchants (to keep the authenticity and flavor intact) to provide the product quality and aesthetic packaging and the reliable logistic delivery assures the quality and authenticity of the products reach, at the right time for gifting occasions, events and festivities.

**About Gati Limited:**

Pioneering Express Distribution services in India, since 1989, Gati has transformed the logistic industry in India with many a path breaking revolutionary initiatives that paved the way to an organized logistic industry. With an annual turnover of Rs 12094 Million, Gati today offers an integrated Express Distribution and customized Supply Chain Solutions to customers across diverse industry verticals.

Gati's advantage of seamless connectivity across air, road, ocean and rail has resulted in a plethora of offerings to the customers, unmatched in the industry. Gati operates a fleet of 4000 vehicles on road, 2 marine vessels and over 7000 plus business partners across India. A market leader in India, Gati has a strong market presence in the Asia Pacific region and SAARC countries. Today, Gati has offices in China, Singapore, Hong Kong, Thailand, Nepal and has plans to foray into other markets.